

Day of the Dead 2026 Tour: Mysticism and Tradition.

7 days & 6 Nights-October 30th to
November 5th.

ONE PERCENT TRAVEL
Rare & Unique Experiences

RESERVE NOW!



Experience San Miguel de Allende's mystical Day of the Dead, where vibrant traditions, ancestral rituals, & magical colors come together in an unforgettable cultural journey.

San Miguel de Allende transforms into a vibrant celebration of memory, tradition, and color as the city honors Día de Muertos with one of Mexico's most atmospheric festivities. The day begins with a leisurely walking tour through the historic center, where cobblestone streets, colonial mansions, and flower-filled plazas are beautifully decorated with marigolds, candles, papel picado, and elaborate altars dedicated to loved ones. Guests will visit the iconic Parroquia de San Miguel Arcángel, whose neo-Gothic towers rise above a city alive with music, costumes, and artistic expressions. Along the way, local guides share the meaning behind the Day of the Dead traditions, explaining the symbolism of offerings, sugar skulls, incense, and the belief that families welcome back the spirits of departed relatives during these sacred days. In the afternoon, enjoy regional cuisine at a traditional restaurant featuring seasonal specialties such as pan de muerto, mole, tamales, and hot chocolate. As evening approaches, the atmosphere becomes even more magical. Candlelight illuminates the streets and plazas while elegantly dressed Catrinas and Catrines parade through the city in one of San Miguel's most photogenic traditions. The day concludes with time to enjoy the festive ambiance in El Jardín, where music, local performances, and the warm glow of thousands of candles create an unforgettable cultural experience celebrating life, memory, and the enduring spirit of Mexican tradition.





Celebrate the Day of the Dead with us & immerse yourself in rich cultural traditions while enjoying breathtaking landscapes.

October 30th, 2026 – After you finish with the immigration and customs services at Mexico City International Airport, keep going through the glass doors into the arrivals area, where we'll be waiting to escort you to your private transfer to your accommodations in Mexico City. After you have settled and relaxed, we'll pay a visit to the Garibaldi Square for our welcome folklore show, including Mariachi music, traditional dances, and one complimentary drink. Overnight in Mexico City.

October 31st, 2026 – After breakfast, we'll depart for Peña de Bernal. For active travelers, there will be time for a gentle hike along the lower slopes of the monolith, offering magnificent panoramic views over the semi-desert landscapes of Querétaro. Those preferring a more leisurely pace may relax in the main plaza, browsing through the local arts & crafts.

After lunch (not included in the cost of the tour), we will continue through the countryside while your guide gives you the inside scoop on what to expect for the Day of the Dead celebrations, so you get totally ready for the festival vibes. Overnight in San Miguel de Allende.

November 1st, 2026 – The day begins with a leisurely City Tour through the historic center, where cobblestone streets, colonial mansions, and flower-filled plazas are beautifully decorated with marigolds, candles, papel picado, and elaborate altars dedicated to loved ones. Guests will visit the iconic Parroquia de San Miguel Arcángel, whose neo-Gothic towers rise above a city alive with music, costumes, and artistic expressions. Along the way, your guide shares the meaning behind the Day of the Dead traditions, explaining the symbolism of offerings, sugar skulls, incense, and the belief that families welcome back the spirits of departed relatives during these sacred days. In the early afternoon, we'll continue to the community cemetery where families gather to honor their departed relatives. Far from being a somber occasion, the cemetery visit offers a respectful and moving glimpse into one of Mexico's most meaningful traditions. Guests will observe beautifully decorated graves covered with candles, flowers, photographs, and offerings while local families share music, prayers, food, and memories in celebration of life and remembrance. Your guide will explain the symbolism and customs associated with the altars, candlelight, and overnight vigils, while ensuring the experience remains respectful toward local traditions and participants. Overnight in San Miguel de Allende.

WHAT IS INCLUDED

- Modern, clean, air-conditioned vehicle for all our private transfers.
- 7 days & 6 nights' accommodation in 3-Star or Petite Boutique Hotels.
- Welcome show at Garibaldi.
- Day of the Dead make-up for the celebration.
- Viñedos Azteca wine tour and tasting.
- Entrance fee to all proposed activities & visits.
- Bilingual licensed tour guide by SECTUR (Mexican Tourism Bureau).
- Knowledgeable explanation of the history, legends & traditions of Mexico.
- Guided service commitment to your needs and interests, advice on any situation you may require orientation, & the certainty that you are dealing with a professional, experienced company.
- Professional guide/driver.

WHAT IS NOT INCLUDED

- Airborne transportation before, during or after the tour.
- Optional activities, souvenirs, meals, &/or personal expenses.
- Room service, drinks or beverages, telephone calls, gratuities, etc.
- Visas or entry/departure taxes.
- Any other expenses not specified in the tour description.

TOUR PRICE

USD 1,455 per person In double occupation.



November 2nd, 2026 – Depart in the morning for a scenic drive through the heart of the Bajío region toward Guanajuato City, where we will visit the elegant Teatro Juárez, the lively Jardín de la Unión, and the historic Basilica de Nuestra Señora de Guanajuato, then the tour continues through some of Guanajuato's most picturesque streets, including the famous Callejón del Beso. Return to San Miguel de Allende in the evening after a remarkable day immersed in one of Mexico's most meaningful and visually stunning traditions.

November 3rd, 2026 – The morning begins with a visit to El Charco del Ingenio, a remarkable botanical garden and protected ecological reserve located just outside the historic center. Guests will explore peaceful walking trails surrounded by native cacti, succulents, wetlands, and dramatic canyon scenery characteristic of the semi-desert highlands of central Mexico. Scenic viewpoints overlooking San Miguel de Allende offer exceptional panoramic opportunities throughout the visit.

November 4th, 2026 – Depart San Miguel de Allende after breakfast for a comfortable and scenic transfer to Viñedos Azteca, one of the region's most distinctive wine states. The visit includes a curated wine tasting featuring selected labels paired with regional cheeses and artisanal appetizers, allowing guests to appreciate the flavors and growing prestige of Querétaro's wine region.

The visit includes a curated wine tasting featuring selected labels paired with regional cheeses and artisanal appetizers, allowing guests to appreciate the flavors and growing prestige of Querétaro's wine region. Time is also provided to stroll through the property, photograph the beautiful hacienda and vineyards, or relax on the terraces overlooking the countryside before continuing the journey toward Mexico City, crossing the scenic central highlands and arriving in the early evening for hotel check-in. Overnight in Mexico City.

November 5th, 2026 – At the scheduled time, meet your driver in the hotel lobby for a comfortable private transfer to Mexico City International Airport (MEX).

Do you need special arrangements, additional dates, or a private tour.

Contact us and we'll be delighted to design a bespoke experience tailored specifically for your party.





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CURIOUS TIDBITS!

LIVING TRADITION

San Miguel de Allende hosts one of Mexico's most vibrant Day of the Dead celebrations, blending indigenous traditions with colonial heritage.

COLORFUL TRIBUTES

Streets come alive with colorful altars, marigold flowers, candlelit processions, and artistic tributes honoring loved ones who have passed.

ICONIC BACKDROP

The iconic La Parroquia church provides a breathtaking backdrop for cultural events, parades, and traditional performances throughout the festivities.

SACRED OFRENDAS

Local families create elaborate ofrendas (offerings) filled with photographs, favorite foods, and symbolic items to welcome the spirits of their ancestors.

Book Your Unforgettable 2026 Day of the Dead Experience Today!

For more information and to reserve your spot, book now or, contact us at +52 55 7960-2054 info@onepercenttravel.com

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GET STARTED

Explore, Discover, & Create Lifetime Memories with Us!

Book Your Unforgettable Adventure Tour Today!



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Lucha Libre
Downtown Walking Tour
Monarch Butterfly
Teotihuacan & Basilica Tour
Teotihuacan Hot Air Balloon

MULTI-DAY TOURS

Day of the Dead, San Miguel de Allende 2026
Explore la Huasteca & Sierra Gorda
Highlands of the Maya Civilization
Mexico City Multi-Day Tour
Puebla & Oaxaca New Adventure
Pueblos Mágicos
Yucatan Escape Tour